

## **Analysis on the present situation and countermeasures of printmaking teaching in fine arts education in colleges and universities**

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**Abstract:** Printmaking is an important type of fine arts. In the art teaching of colleges and universities, printmaking has always occupied the main position. It has a history of many years. Prints is a concentration of engraving, printing, painting as one of the art, the students' comprehensive ability, for students to improve their level of painting has a lot of help, is also very pay attention to this aspect of the teaching of colleges and universities, but there are still many problems, lead to the teaching quality of the prints is not high, so to analyze these problems and put forward effective measures in time, make engraving teaching more smoothly.

### **1. Current situation of printmaking teaching in fine arts education in colleges and universities**

Printmaking is an art type that involves a wide range of aspects, so it requires high requirements on students and teachers. Although many students cannot meet such requirements, with the continuous learning of students, creativity, painting ability and aesthetic appreciation can be improved. There are still some problems in printmaking teaching at the present stage. First, there is a lack of understanding of the importance of printmaking teaching. Generally, colleges and universities pay more attention to traditional Chinese painting, plain face and other popular art, and the curriculum is mainly aimed at this kind of art, ignoring the teaching of printmaking, which makes students more eager to learn traditional Chinese painting, oil painting and so on, while printmaking is neglected. At present, colleges and universities have not realized the importance of printmaking teaching, and they believe that only those popular majors can achieve the teaching goals. Even some schools do not set up printmaking majors at all, which makes China's printmaking industry gradually decline and limits the development of the overall fine arts industry. The weak consciousness of printmaking teaching in colleges and universities results in the serious bias of art education and the weak comprehensive ability of students. Second, students lack creative thinking. Art is a highly creative industry, which requires students to have imagination and aesthetic appreciation. When cultivating students, colleges and universities should not only pay attention to the teaching of basic art, but also pay attention to improving students' innovative ability. However, nowadays, the general teaching goal of colleges and universities is to improve students' professional ability, while neglecting the cultivation of creativity. The teaching of printmaking in colleges and universities generally requires students to learn basic courses without further training. The teaching class also adopts the traditional teaching mode. Students' learning in this environment can only improve their professional skills, but their independent innovation ability is very weak. Under this teaching mode, students will feel dull and lifeless, and gradually become bored with printmaking, which will lead to the loss of talents. What students learn in a single teaching is only skills, can only draw, can not create, colleges and universities to cultivate a group of mechanical painting students. Without the active guidance of the school, students will only learn passively, and will not take the initiative to innovate themselves, which will lead to a deeper understanding of printmaking. Colleges and universities do not realize the importance of printmaking, and students will not realize it, which will lead to a growing shortage of fresh blood in the printmaking industry, and there is no way to inherit this kind of art. Third, the negative impact of impetuous cultural trends. With the continuous development of society, people's cognition of new things is getting higher and higher, and their aesthetic appreciation is becoming different. The definition of beauty has gradually become grandiose and abnormal. Under the influence of this aesthetic trend, many students don't

know more and more about art and culture. Most people under the influence of western culture, know very little about the traditional culture in our country, its culture gradually lost, so students can't feel the charm of its culture, more the pursuit of western culture, over time, the students' aesthetic affected by severe, loss of judgment of beauty, to recognize the real charm of art, it can cause obstacles for fine arts teaching in colleges and universities, students under the influence of the negative, less and less interested in prints of cognitive, not clear their own learning goals, has affected the print industry personnel training. Fourth, students lack interest in printmaking. Printmaking is a minority in art, so students do not know enough about printmaking and cannot realize the value of printmaking. Therefore, in the study of printmaking, students hold a muddle through attitude, which makes them unable to effectively improve their printmaking ability, and gradually lose interest in printmaking. As students are unfamiliar with printmaking, they sometimes fail to keep up with the teacher's teaching speed and have a weak grasp of the teaching content. In the long run, they will lose confidence in the study of printmaking, so that the teaching results of printmaking will not be obvious. Fifth, the teaching means of teachers need to be improved. At present, colleges and universities also use traditional teaching methods to let teachers directly teach students the basic professional knowledge in the classroom. This teaching method makes students not interested in the classroom and unable to raise their enthusiasm for studying printmaking. When teachers teach, they cannot fully explain the knowledge, so that students still have a lot of doubts about the knowledge, and there is not too much communication between teachers and students. Students cannot express their own problems and ideas to teachers, so this teaching method cannot show the charm of published paintings.

## **2. Countermeasures to improve printmaking teaching in art education in colleges and universities**

First, establish a correct understanding of print education. Printmaking can improve students' ability in all aspects. In the teaching of printmaking in colleges and universities, students should be aware of the significance of printmaking. Only in this way can students raise their enthusiasm for printmaking and realize the teaching goal. Engravings includes many aspects of characteristics, high teaching value, universities should tightly seize the characteristics of effective teaching plan, let the students find fun in learning printmaking, and be able to improve their comprehensive ability, to print with low levels of cognitive giving guidance to students, let them also can feel the charm of prints. Secondly, adjust the training program of printmaking teaching. On teaching methods and contents of the prints, want to timely adjustment and innovation, the goal of teaching can not only cultivate professional talents, the innovation of the more important thing is to let students creativity are improved, so make a new plan to let the students in the learning process continuously explore their potential and diffusion of the students' innovative thinking, don't fix in a framework, students should pay attention to cultivate the students' personality. The content of teaching should change with the development of The Times, and the aesthetic appreciation of fine arts varies with different social cultures. Therefore, students should keep up with the development trend, so that students can play their own value in the future. Third, improve the hardware teaching facilities. Art need to perfect the teaching resources, to have the quality of teaching, teaching of colleges and universities in print on absorb the outstanding professional teacher, the first thing to build a high-quality teaching team, to ensure the teaching level and quality of print, to teacher's selection should have strict standards, teachers should not only know the professional knowledge, to know more about Chinese and western culture, to be able to apply that knowledge to teaching. Moreover, colleges and universities should often organize training activities for teachers to enhance their professional knowledge. In terms of infrastructure, colleges and universities should provide financial support and improve teaching facilities to provide a good learning environment for students. Fourth, improve students' interest in printmaking. Interest is the best teacher in the learning, prints for some students it is strange, the student to the prints also does not have a strong interest in learning, it will hinder the learning effect, so the teacher on this question, thorough understanding, to the student to understand the needs of students, and then adopt corresponding measures to guide the students

correctly, the teacher can strengthen the propaganda prints, with students interested in combining print, let students experience the fun of learning engravings. Fifth, teachers actively innovate the teaching mode. Teachers should constantly enrich themselves, so that innovative consciousness can be integrated into the classroom. Teachers should find problems in their teaching, timely adjust, communicate and share with students, adopt innovative teaching methods, formulate teaching plans suitable for students' learning, and organize more practical activities to enrich students' creative experience. Art needs a lot of practice to constantly improve their painting ability. In teaching, students should be guided to learn independently and improve their professional skills, so as to cultivate experienced and competent talents.

### **3. Conclusion**

Printmaking is a creative art, it is the expression of the creator's emotion. However, the development prospect of printmaking industry is not very good now. Therefore, to cultivate more printmaking professionals, colleges and universities should actively deal with the existing problems in teaching and improve the quality of teaching, so as to enable more excellent talents to promote the development of printmaking industry.

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